

CLASSIC  
**CELEBRITY  
GOLF**

**T O U R N A M E N T**

**JUNE 12TH, 2009**

PRESENTED BY  **Sandy Area**  
CHAMBER OF COMMERCE

**2009  
SPONSORSHIP OPPORTUNITIES**

CLASSIC  
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GOLF**  
TOURNAMENT

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**JUNE 12TH, 2009**  
**RIVER OAKS GOLF COURSE**  
**9300 SOUTH 700 WEST**  
**SANDY, UTAH**

## EVENT SUMMARY



Known valley wide as one of the community's most popular golf tournaments, the Sandy Area Chamber of Commerce Classic Celebrity Golf Tournament offers not only a great time, but one of the greatest networking opportunities for businesses in the greater Sandy Area. Attended by the top business leaders in the area, this tournament is a great way to gain exposure for your business to an audience that really cares about the success of companies throughout the surrounding community of Sandy. Sponsorship opportunities are limited and the increasing popularity of this event means your chance may not be around for long. Contact the Chamber office at 566-0344 to be a part of this fun and exciting business opportunity.



## ABOUT THE COURSE



Nestled in the South Valley of the Jordan River bottom area, this course offers scenic views of wildlife encounters and secluded golf holes. A favorite for most who play it because of its "challenge without being overly long". The scenic greens, hospitable staff and roomy clubhouse set the scene for a successful event every single year. Don't miss out - be part of our event this year.



Tel. (801) 566-0344  
8807 South 700 East | Sandy, UT  
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# TITLE SPONSORSHIP - \$25,000

## OR \$20,000 FOR 5 YEAR COMMITMENT



As the exclusive Title Sponsor of the Tournament, your organization will enjoy the following benefits at the tournament:

- Free membership for your company for an entire year (or for 5 years for a 5 year commitment).
- Your company name and logo will be the largest and most prominent of all sponsors of the tournament. There will only be one exclusive Title Sponsor.
- As Title Sponsor, your company name and logo will be featured for TWO MONTHS prior to the tournament on a banner announcing the tournament which will be hung on the golf course fence on 9000 South and by the parking lot at the course.
- Banners, signs, and program for the tournament will feature Title Sponsor as largest logo and most prominent as the major sponsor.
- Chamber's home page on web site will spotlight company name and logo as Title Sponsor up until the golf tournament.
- Chamber's weekly electronic newsletter that is sent each week will feature the Title Sponsor's name and logo as the largest and most prominent
- Following the tournament, the Chamber's web page devoted to the tournament will feature your company's name and logo for TEN MONTHS.
- Your company's video or power point will be presented during the breakfast and during the beginning of the lunch.
- You will be provided a speaking opportunity at the luncheon to all attendees.
- Posters, promotional materials and program will feature your company name and logo as the largest and most prominent.
- Your company name acknowledged by host of the event during lunch.
- One tee box or green sponsorship, plus two additional green sponsorships.
- Three foursomes from your company participating in the tournament.
- You will have the FIRST CHOICE of three celebrities from a list of celebrities that will be playing in the tournament to join your foursomes.
- Your company will be eligible to be nominated for the coveted "Business Sponsor of the Year" award at the Chamber's business recognition and Board of Director's inaugural elite event.

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# SILVER SPONSORSHIP - \$10,000



As the Silver Sponsor of the Tournament, your organization will enjoy the following benefits at the tournament:

- Free membership for your company for an entire year.
- Your company name and logo will be noted as a Silver Sponsor of the Golf Tournament.
- As a Silver Sponsor, your company name and logo will be featured for TWO MONTHS prior to the tournament on a banner announcing the tournament which will be hung on the golf course fence on 9400 South and by the parking lot at the course.
- Banners, signs, and program for the tournament will have your company name and logo on golf tournament display.
- Chamber's weekly electronic newsletter that is sent each week will have information on your company for FIVE MONTHS.
- Posters, promotional materials and program will include your company name and logo.
- Your company name acknowledged by host of the event during lunch.
- One tee box or green sponsorship, plus one additional green sponsorship.
- Two foursomes from your company participating in the tournament.
- You will have the SECOND CHOICE of two celebrities from a list of celebrities that will be playing in the tournament to join your foursomes - after the Title Sponsor has selected their celebrities.

## REGISTERED SILVER SPONSORS:



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## BRONZE SPONSORSHIP - \$5,000



As the Bronze Sponsor of the Tournament, your organization will enjoy the following benefits at the tournament:

- Free membership for your company for six months.
- Your company name and logo will be noted as a Bronze Sponsor of the Golf Tournament.
- As a Bronze Sponsor, your company name and logo will be on most advertising, banners, the program and the Weekly Scoop electronic newsletter.
- Chamber's weekly electronic newsletter that is sent each week will have information on your company for THREE MONTHS.
- Posters, promotional materials and program will include your company name and logo.
- Your company name acknowledged by host of the event during lunch.
- One tee box or green sponsorship.
- One foursome from your company participating in the tournament.
- You will be able to choose your celebrity to play with your foursome from a list - after the Title Sponsor and Silver Sponsors have selected their celebrities.

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## LUNCH SPONSOR - \$3,000



As the Lunch Sponsor, you will enjoy the following benefits:

- Your company name and logo will be noted as the Lunch Sponsor of the Golf Tournament on specially placed signage displayed during lunch.
- As the Lunch Sponsor, your company name and logo will be on most advertising, banners and the Weekly Scoop electronic newsletter.
- Your company name acknowledged by host of the event during lunch.
- Your company name and logo noted in the written program.

## BREAKFAST SPONSOR - \$2,000



As the Breakfast Sponsor, you will enjoy the following benefits:

- Your company name and logo will be noted as the Breakfast Sponsor of the Golf Tournament on specially placed signage displayed during breakfast.
- As the Lunch Sponsor, your company name and logo will be on most advertising, banners and the Weekly Scoop electronic newsletter.
- Your company name acknowledged by host of the event during lunch.
- Your company name and logo noted in the written program.



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## CART SPONSOR - \$2,500



As the Cart Sponsor, you will enjoy the following benefits:

- Your company name and logo will be noted as the Cart Sponsor of the Golf Tournament on every cart used at the tournament.
- As the Cart Sponsor, your company name and logo will be on most advertising, banners and the weekly electronic newsletter.
- Your company name acknowledged by host of the event during lunch.
- Your company name and logo noted in the written program.

## SNACK SPONSOR - \$2,000



As the Snack Sponsor, you will enjoy the following benefits:

- Your company name and logo will be noted as the Snack Sponsor of the Golf Tournament as displayed on the (Your Name Here) Snack Cart that will circulate around the course during the tournament.
- As the Cart Sponsor, your company name and logo will be on most advertising, banners and the weekly electronic newsletter.
- Your company name acknowledged by host of the event during lunch.
- Your company name and logo noted in the written program.

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## HOLE SPONSOR - \$1,250



As a Hole Sponsor, you will enjoy the following benefits:

- Your company name and logo will be custom printed on signage at one of the holes. Representatives from your company will be allowed to be present at the hole to interact as players play through.
- As a Hole Sponsor, your company name and logo will be on most advertising, banners and the weekly electronic newsletter.
- Your company name and logo noted in the written program.
- One foursome from your company participating in the tournament.
- Only 18 sponsorships available.

## GREEN SPONSOR - \$1,250



As a Green Sponsor, you will enjoy the following benefits:

- Your company name and logo will be custom printed on signage at the greens at one of the holes. This sponsorship is ideal for businesses who wish to enjoy a game of golf without having to be stationed at the hole.
- As a Green Sponsor, your company name and logo will be on most advertising, banners and the weekly electronic newsletter.
- Your company name and logo noted in the written program.
- One foursome from your company participating in the tournament.
- Only 18 sponsorships available.

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## HOLE-IN-ONE SPONSOR - \$1,250

Plus Cost of Insurance



As a Hole-In-One Sponsor, you will enjoy the following benefits:

- Your company logo will appear on custom signage at the Par 3 hole you are sponsoring along with the prize your business will offer for participants who are able to score a hole-in-one. (NOTE: The cost of the prize insurance will be the responsibility of the sponsor. For information on how to acquire a prize and insurance, contact a member of the Sandy Area Chamber).
- As a Hole-In-One Sponsor, your company name and logo will be on most advertising, banners and the Weekly Scoop electronic newsletter.
- Your company name and logo noted in written program.
- One foursome from your company participating in the tournament.

## GIFT BAG SPONSOR - \$1,000



As the Gift Bag Sponsor, you will enjoy the following benefits:

- Your company logo will be imprinted on 200 rope-handled gift bags that will be placed in every seat of every golf cart. Bags will be filled with novelty promotional items provided by area Chamber members.
- As the Gift Bag Sponsor, your company may contribute a branded item to be added to the gift bag - which will be placed at the top of the bag.
- As Gift Bag Sponsor, your company name and logo will be on most advertising, banners and the Weekly Scoop electronic newsletter.
- Your company name and logo noted in written program.



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# TEE PRIZE SPONSOR

FOUR SPONSORSHIPS AVAILABLE



## DELUXE CALAWAY PLAYER'S TOWEL

**200 COUNT - \$5,000**

Distributed to participating golfers.  
 Your logo will appear along side the  
 Chamber logo on this item.



## CUSTOM CALAWAY HAT

**200 COUNT - \$4,000**

Distributed to participating golfers.  
 Your logo will appear along side the  
 Chamber logo on this item.



## GOLFER'S TRAVEL SHOE BAG

**200 COUNT - \$1,800**

Distributed to participating golfers.  
 Your logo will appear along side the  
 Chamber logo on this item.



## HAT CLIP WITH BALL MARKER

**200 COUNT - \$1,000**

Distributed to participating golfers.  
 Your logo will appear along side the  
 Chamber logo on this item.



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## T-SHIRT SPONSOR - \$500



**FRONT**



**SLEEVE**

The Sandy Chamber Classic Celebrity Golf Tournament has become famous for its high-level attendance and high-profile guests. As the result, dozens of volunteers are necessary to make this event so successful. Get your logo in front the event's guests by becoming our T-Shirt Sponsor:

- Your logo appears on 30+ volunteer t-shirts seen throughout the event
- As T-Shirt Sponsor, your company name and logo will be on most advertising, banners and the weekly electronic newsletter.
- Your company name and logo noted in written program.



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## GIFT SPONSOR



The Sandy Area Chamber of Commerce invites you to participate in our annual golf tournament by donating a gift or prize to the event. There are multiple ways to have your gift or prize be a part of the event. Distribution will be based on the retail value of your prize. Donation categories are as follows:

- Valued between \$25 - \$100 .....Awarded to a participant at end of tournament
- Valued between \$100 - \$250 .....Appears as a prize during our raffle drawing
- Valued over \$250 ..... Appears as a major prize at our silent auction

## MEMBER DONATIONS



The Sandy Area Chamber of Commerce wishes to provide an opportunity for all of its members to participate in its annual golf tournament - no matter what the level of sponsorship. At this year's event, you are invited to donate 200 of any small promotional items with your logo on them. There is no donation too big or too small - what matters most is the chance to get your company's logo in front of all the important business owners that participate in this event every year. Your promotional items will be placed in gift bags on every seat of every golf cart before the event begins. For additional information on becoming the event's Gift Bag Sponsor, see details on page 9.



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# SPONSORSHIP COMMITMENT FORM



TO BECOME A SPONSOR, PLEASE FILL OUT THIS FORM AND FAX BACK TO 801-566-0346

We want to participate as:

- Title Sponsor - \$20,000
- Silver Sponsor - \$10,000
- Bronze Sponsor - \$5,000
- Lunch Sponsor - \$3,000
- Breakfast Sponsor - \$2,000
- Cart Sponsor - \$2,500
- Snack Sponsor - \$2,000
- Hole Sponsor - \$1,250
- Tee Prize Sponsor (Towel) - \$1,250
- Tee Prize Sponsor (Hat) - \$1,250
- Tee Prize Sponsor (Shoe Bag) - \$1,250
- Tee Prize Sponsor (Hat Clip) - \$1,250
- Green Sponsor - \$1,250
- T-Shirt Sponsor - \$500
- Hole-In-One Sponsor - \$1,250 + Insurance
- Gift Bag Sponsor - \$1,000

Company \_\_\_\_\_

Address \_\_\_\_\_

City / State / Zip \_\_\_\_\_

Phone \_\_\_\_\_

Contact Name \_\_\_\_\_

Contact E-mail \_\_\_\_\_

## FORM OF PAYMENT:

Payment Included:  Yes  No, please bill me

Signature \_\_\_\_\_